



OXFAM-DANIDA STRATEGIC PARTNERSHIP II PROJECT

CONSULTANCY CONTRACT TERMS OF REFERENCE

Production of Audio-Visual Documentary on Deprivation in Public Basic Education

1.0 Background

Africa Education Watch (Eduwatch), with the support of DANIDA through OXFAM is implementing the Strategic Partnership II Project, aimed at ensuring that the Ghana government improves investment in public basic education to promote access and equitable quality education for all learners.

Like many Sub-Saharan African countries, Ghana has made a significant stride in promoting educational access to basic education over the last decade, with a Gross Enrolment Rate of 99.3% by 2021¹. However, the challenge remains inefficiencies in the education system to promote equal learning opportunities for all learners enrolled. Recent data by the World Bank indicates that, there are about 87% of primary school learners that are unable to read and understand basic text by age ten (10),² with a child who completed 11.6 years of schooling achieving learning equivalent of only 5.6 years³. The outcome of the 2021 National Standardized Assessment Test depicts the regional inequalities that exist in learning. As high as 51% to 94% learners do not have basic skills in literacy in about seven (7) regions and 54% to 93% do not have basic skills in numeracy in about nine (9) regions.⁴ Undoubtedly, district-level disaggregation of the data (which is not yet public) will show deeper learning crisis, especially for deprived districts, given the trend in district-level Basic Education Certificate Examination where some districts attain a very low percentage pass in Maths and English when compared with the national average. For instance, in 2020, where the national BECE average for Maths and English was 76%, Zabzugu District scored 11% and 8% respectively, with Sissala West District

¹ MoE. 2022 EMIS

² World Bank. 2022. The State of Global Learning Poverty: 2022 Update

³ World Bank Human Capital Index 2020

⁴ MoE (2022). Cabinet Brief on the Results and Analysis of the 2021 P4 National Standardized Test.

recording 29% (Maths) and 31% (English) and Krachi West District recording 31% (Maths) and 43% (English)⁵.

The poor performances in learning and learning outcomes in most schools result from deprivation of enablers of quality education such as good infrastructure, teaching and learning resources availability, adequate trained teachers, availability of WASH, ICT and seating and writing facilities, among others. Eduwatch and CDD-Ghana's evaluation of the Education Sector Medium Term Development Plan (2018-2021) indicates that, there is a deficit of about 4,000 JHS in 75 GES-categorized deprived districts⁶ with data from the Ministry of Education showing over 5,000 basic schools that are either under trees, shed or in dilapidated structures⁷. Currently, 40% of learners in basic schools are without seating and writing places, 40% without electricity, 31% without urinal, 25% without water, and 26% without toilet facilities,⁸ and a deficit of 5,249 trained teachers existing in deprived districts⁹.

Addressing these challenges requires improved education financing coupled with equity in the financial resource distribution, and ensuring efficiency in their utilization.

Eduwatch is campaigning for increased funding for public basic education and therefore seeks to gather evidence of deprivation in public schools for advocacy.

2.0 Objective of the Assignment

To raise more national awareness and draw government's attention to the deprived state of some public basic schools, Eduwatch wants to produce a documentary video that brings the challenges to light. The organization is, therefore, looking for a documentary video producer to produce the video to deliver the message in an innovative way.

3.0 Scope of Work and Technical Requirements

The consultant is expected to develop a 5-minute documentary on the deprivation of public basic schools focusing on poor infrastructure, inadequate seating and writing facilities, lack or poor state of WASH facilities, non-availability of learning materials, large class sizes, the number of basic six learners who cannot read (based on the class teacher's figure) and other quality issues that will be discussed with the consultant during the activity inception meeting.

The video should have inputs from the learners and other relevant stakeholders.

It must be produced at highest market quality standard and high-definition.

⁵ MoE. EMIS 2021

⁶ CDD-Ghana. 2022. Review of the Education Sector Medium Term Development Plan (ESMTDP) 2018-2021

⁷ . . Retrieved:https://ges.gog.gh/2021/06/04/valco-trust-fund-launches-project-to-remove-schools-under-tress/?utm_source=rss&utm_medium=rss&utm_campaign=valco-trust-fundlaunches-project-to-remove-schools-under-trees

⁸ MoE, EMIS 2020.

⁹ CDD-Ghana. 2022. Review of the Education Sector Medium Term Development Plan (ESMTDP) 2018-2021

Eduwatch team will closely monitor the production process, providing review and make inputs when necessary.

The selected school for the documentary should be in a peri-urban area of Greater Accra region.

4.0 Assignment Time-frame

The assignment shall be for a maximum of 10 working days starting from Monday, 19th September, 2022 to Friday, 30th September, 2022. A detailed workplan should be submitted within 24 hours of the commencement of date.

5.0 Deliverables

1. Develop a script for the documentaries
2. Secure the approval of Eduwatch for the script
3. Develop a schedule for the assignment and share with Eduwatch
4. Undertake translation/subtitles/graphics as required
5. Produce a first draft documentary for review by Eduwatch
6. Finalise the documentary through feedback from Eduwatch.

6.0 Qualifications

1. Minimum of three (3) years' documented work experience in the area of film/reportage/documentary writing, producing, directing and editing.
2. Access to highest quality video production equipment.
3. Ability to operate under strict time limit.

7.0 Bidding Process

Eduwatch invites interested consultants to submit a letter indicating Expression of Interest, their CVs containing evidence of similar assignments undertaken and a budget for the assignment to info@africaeducationwatch.org no later Friday, 16th September, 2022. The subject of the email should read: ToR for Video Documentary – SPII.